

CONVENTION featuring 2012



Ellen Anon

Sponsored by
Hunt's Photo & Video



John Paul Caponigro

Sponsored by
Canon USA



Brenda Tharp

Sponsored by
Nik Software

NIAGARA FRONTIER REGIONAL CAMERA CLUBS 51st Annual Convention March 16-18, 2012

Niagara Falls Conference Center
101 Old Falls Street
Niagara Falls, New York 14303
Hotel and Convention Reservations
can be made at www.nfrcc.org



Niagara Frontier Regional Camera Clubs
51st Annual Convention
6352 Shadyside Dr.
Erie, Pa. 16505

2012 NFRCC Convention Highlights

Keynote Presentations

Ellen Anon will present a Keynote presentation on Friday evening: "Giving Voice to your Vision" Sponsored by Hunt's Photo and Video.

Brenda Tharp will present "Photographing with your Heart, Eyes, and a Camera" following the Banquet on Saturday. Sponsored by Nik Software.

John Paul Caponigro will present "Illuminating Creativity" at the Sunday morning seminar. Turbo-charge your creative life. Learn to see and make discoveries in many ways Sponsored by Canon USA

Weekend Program

Weekend Breakout Sessions begin at 3:00 pm and continue on Saturday from 9:00 am to 4:45 pm

Ellen Anon - "Understanding Visual Intensity; The Key to Making Better Images in Camera and in the Digital Darkroom" (Friday 3:00 pm only)

Juraj Dolanjski - "Designing a Photograph" - creating a piece of photographic art

Tony Hunter - "Basic Photography-Getting started at the Intersection of Art and Science" - Selection of composition along with carefully controlled camera functions will result in a finished photograph that reflects the intent of the photographer.

Paul Lorei - "One Light Wonder" - Creating amazing portraits by understanding and using light.

John VanSteenberg "Lenses, Focal Lengths and Photography" - How your lens choice affects your photographs. Sponsored by Tamron.

Marilyn Sholin - "Photo Symphonies" Visualizing the finished photo at the time of capture. Sponsored by Nik, Millers Photo Lab, Red River Paper

Ed Heaton - "Learning to see Composition and Light" Image design and the all important role that light plays in creating dramatic and spectacular images Sponsored by Tamron

Lindsay Adler - "Love Location Lighting" Showing photographers how to use location lighting. Sponsored by Sigma

Gil Maker - "Cell Phone Photography" techniques for improving cell phone images. Sponsored by Image City Photography Gallery of Rochester NY

Ron Wyatt - "From Minor League to the Olympic Games: A Journey through the World of Sports Photography" Sponsored by Nikon

Brenda Tharp - "Enhancing your Images with Nik software" (Saturday 1:00 pm only)

Raymond H. Nason - "Color Management" Mac Group

Friday Evening

Golden Horseshoe Competition - 7 pm (Open to NFRCC Clubs) followed by:

Keynote - **Ellen Anon** - "Giving Voice to your Vision"

Saturday: 7:00 am Photoshoot of the Falls with Jillian Bell from Tamron.

Print Salon - 10:00 am - **Slide Salon** - 1:00 pm Open to all Attendees Entry fee \$5 per salon.

See: www.nfrcc.org/convention for Entry Rules

Large Vendor Display - Friday, Saturday and Sunday

Tamron Lens Loaning Program all weekend.

Awards Banquet - 6:00 pm **Keynote** - **Brenda Tharp**

Requests for special diets should accompany registration form.

Sunday **General Session** - 9 am-1 pm **John Paul Caponigro** - "Illuminating Creativity"

NFRCC Registration Form (for members and non members)

Please register me for:

- Full Convention Package F/S/S \$130 USD/CAD
- Saturday Sessions incl. Lunch, Banquet & Keynote \$95 USD/CAD
- Friday Breakout Sessions plus Keynote Speaker, Ellen Anon \$25 USD/CAD
- Sunday Only....., 9 am - 1:00 pm \$50 USD/CAD

Name (please print clearly) _____

Address: _____

City: _____ State/Province _____ Zip/Postal Code _____

Phone: _____ E-mail: _____

Payment: CAD total enclosed: \$ _____ USD total enclosed: \$ _____

Add me to your mailing list. Add my email to your email list..

I am a member of _____ Camera Club

c/o John Misterovich, 6452 Shadyside Dr.Erie, PA 16505

Make check or money order payable to NFRCC, mail to: NFRCC Convention After March 9, phone reservations to: John Misterovich at 1-814-835-0927

Convention Logistics

Hotel Reservations

Sheraton at the Falls Hotel

300 Third Street

Niagara Falls, New York 14303

A limited number of rooms are available at a convention rate of \$99+tax USD per night (standard room). To book, call the Sheraton direct.

1-866-961-3780

Mention that you are attending the NFRCC Convention Cutoff date for hotel reservations at \$99+tax USD rate is 2/16/2012.

Convention Registration Desk

Location: Conference Center Lobby

Desk Hours:

Friday, March 16: 2 pm to 7 pm

Saturday, March 17: 8 am to 11 am

Sunday, March 18: 8 am to 9 am

Convention Rates

Full weekend Package (Friday/Saturday/Networking Lunch/Banquet/Sunday)

\$130 USD/CAD

Saturday Only (including Networking Lunch/Banquet)

\$95 USD/CAD

Sunday Only (9 - Noon)

\$50 USD/CAD

Friday Breakout Session, and Keynote Ellen Anon

\$25 USD/CAD

Saturday Banquet and Keynote, only

\$39 USD/CAD

Mail registration and payment to:

**NFRCC - c/o John Misterovich, Registrar
6452 Shadyside Drive
Erie, PA 16505**

**After March 9, phone reservations to:
John Misterovich at 1-814-835-0927**

For further information visit the NFRCC website:

www.nfrcc.org

Meet the Presenters

John Paul Caponigro is an internationally renowned fine artist, a contributing editor for Digital Photo Pro, and a columnist for Photoshop User, and others. As a member of the Photoshop Hall of Fame, a Canon Explorer of Light, and an Epson Stylus Pro, he teaches workshops around the globe. www.johnpaulcaponigro.com

Brenda Tharp is an acclaimed nature and travel photographer, with fine art images in private collections around the world. Over the course of her career, she has photographed for commercial and editorial clients, and produced books on photography. Her clients have included National Geographic, Nature Conservancy, Outdoor Photographer and a host of others. www.brendatharp.com

Ellen Anon is an internationally recognized fine art and nature photographer, educator, and writer. She is co-author of six best-selling books including Photoshop CS5 for Nature Photographers. Ellen is an active member of and instructor for the North American Nature Photography Association (NANPA). Ellen is on Apple's Aperture Advisory Panel and is a member of NIK software's Team NIK. www.ellenanon.com

Marilyn Sholin After 25 years as a professional portrait photographer, Marilyn changed careers and directed her attention toward fine art digital painting, She speaks to photography organizations and PPA schools throughout the continental United States, Canada and Europe. Her articles and images have been featured in a variety of international magazines. www.marilynsholin.com

Lindsay Adler is a professional fashion and portrait photographer based in New York. Her work has been featured in several international fashion and photography magazines. Lindsay teaches photography workshops at major conferences and seminars worldwide. Each year she reaches thousands of photographers through her classes, gallery shows, and DVDs. www.lindsayadlerphotography.com

Ron Wyatt, a self-taught photographer, has covered the NBA, NFL and Major League Baseball. He also photographed two Summer Olympic Games. His photos have appeared in various publications such as: USA Today, Black Enterprise Magazine, Time Magazine, Newsweek, and others. He currently covers corporate assignments for, Six Flags, Eastman Kodak, Continental Airlines, and many others. <http://ronwyattphotos.com>

Ed Heaton is a published and award-winning professional photographer & educator residing in Chester County, Pennsylvania. For close to a decade, Ed has conducted Creative Composition workshops, seminars, and classes on an ongoing basis. He is a member of NAPP, NANPA, and Adobe Photographers Directory. www.edheaton.com.

Gil Maker was born in Boston but has lived in Rochester for the past 30 years. His interest in photography began as a student but grew in importance with the advent of digital photography. His subjects include landscapes and shapes and patterns found in common objects. Gil has worked with Ron Reznick, Moose Peterson and Vincent Versace, among others. www.gilmakerphoto.com

John VanSteenberg is Tamron's Senior Education Manager. John has photographed everything from landscapes to rock stars to prize fighters. His strong technical background combined with artistic abilities makes John a great speaker and writer about all things photo-related.

Juraj Dolanjski is a Ten Star Master Photographer, and an imaging technology, AV and software expert. He has presented lectures at NFRCC and NAPA conventions His work has been published in Canadian Camera magazine and in trade publications and brochures. He has contributed his work to photography art exhibitions in the Hamilton and Burlington area. His work can be seen at <http://photojuraj.com>

Paul Lorei began his career in advertising. In 1990, While in graduate school, Paul started his own business. His adventures have given him the rare privilege of photographing a president, a governor, an Olympian, a rock star and the pope. Paul has spoken to the Triangle Association of Professional Photographers, and the SW New York Association of Professional Photographers. <http://lorei.com>

Tony Hunter His love of wild places has made him an avid outdoorsman and a lifelong devotee to wilderness travel. After formal training in art and photography at Penn State University, he found himself drawn to the field of nature photography. He strives to meet the challenge of capturing images of nature while waiting for dramatic light to set the mood in his compositions. www.quiescencephotography.com